

Welcome to the privacy notice for RINGEL, a division of The VAMA Holding GmbH. This Privacy Notice pertains to the personal information we collect about our customers in our stores, on our websites and through interest-based online advertising.

Information We Collect

We may collect certain personal information from you in connection with your activities at Marshalls, such as when you shop in our stores or interact with us online. This information may include:

- payment card or other financial account information;
- contact information (including name, e-mail address, postal address, and phone number);
- shopping history;
- driver's license number, military identification or state-issued picture identification;
- date of birth;
- geolocation data; and
- other personal information you provide to us on our website(s), via mobile apps, on feedback forms, in our stores or when you interact with us in other ways, both online and offline.

Additionally, we or companies acting on our behalf may collect certain computer and browser information through automated technologies such as cookies and web beacons when you visit our website(s) (whether or not you have signed in as a register user) or otherwise interact with us online. A "cookie" is a file that is sent to a visitor's computer or other Internet-connected device to identify the browser or to store information or settings in the browser. A "web beacon," also known as an Internet tag, pixel tag or clear GIF, links web pages to web servers and their cookies and may be used to transmit information collected through cookies back to a web server. The information collected using these tools may include your IP address, the address of the web page that referred you to our website(s), dates and times of website(s) visits and the location of your device. These automated technologies also permit the collection of "clickstream data," which may include a log of content you access while browsing a website. Companies acting on our behalf may combine the information collected from your visit to our website(s) with other information they have collected previously.

Opt-Out From and/or Restrict Cookies

Your web browser may tell you how to be notified when you receive certain types of cookies and how to restrict, reject or disable certain cookies (but please note that we do not respond to "Do Not Track" signals from web browsers). Additionally, you may opt-out of data collection from certain companies that we use to collect information.

We use a company called Google to collect and analyze information about the use of our website(s). This information helps us serve relevant advertisements to you on Google, and also helps us to measure the effectiveness of our marketing campaigns. If you have an account with Google, click here to manage your advertising settings, otherwise you can manage these settings through your web browser as is described above.

How We Use the Information We Collect

When we collect information from you, we may use it for a number of purposes, including to:

- Process, manage, complete and account for transactions, including purchases and refund, exchange and layaway requests;
- Provide our products and services to you and fulfill your orders;
- Identify your product and service preferences;

- Improve merchandise selections and customer service;
- Invite you to participate in customer research;
- Notify you about new products, services, features, promotions, events and special offerings relating to the VAMA Holding GmbH we think you will find valuable;
- Provide customer support and respond to your requests, comments and inquiries;
- Create and manage online accounts you establish;
- Enroll you in and administer our loyalty and other rewards programs upon your request;
- Administer your participation in promotions, contests and sweepstakes;
- Verify your identity in certain instances (such as when you pay by check, return merchandise, or request a refund);
- Secure our operations and protect against, identify and help prevent fraud, unauthorized activity, claims and other liabilities and minimize credit risk;
- Comply with and enforce applicable legal requirements, industry standards, our policies, and our Terms of Use; and
- Operate, evaluate and improve our business (including developing new products and services, managing our communications, performing market research, and administering our website and mobile apps).

We also may use the information in other ways for which we provide specific notice at the time of collection. In addition, we use information collected online through automated means for purposes such as (i) customizing our users' visits to our website or experience in a mobile app; (ii) delivering content (including advertising) tailored to our users' interests and the manner in which our users browse or interact with us; (iii) measuring and managing the advertising effectiveness of our online and offline advertisements and events; and (iv) managing our business. We also use this information to help diagnose technical and service problems, administer our website and mobile apps, identify users of our website and mobile apps, and gather demographic information about our users. We use clickstream data to determine how much time users spend on web pages of our website or our mobile apps, how users navigate through our website and mobile apps, and how we may tailor our offerings to better meet the needs of our users. In order for us to maintain the accuracy of your personal information and improve our communication with you, we may also supplement the information we collect with other public demographic information.

Information We Share

If a contest, sweepstakes or promotion is jointly-sponsored by us and one or more other sponsors, your information may be shared with such sponsors. We do not control other sponsors' use of your personal information, and their use of your information will be in accordance with their own privacy policies. If you do not wish for your information to be shared in this manner, you may choose not to participate in such jointly sponsored contests, sweepstakes or promotions. Such offerings may also be subject to additional rules and regulations governing your participation.

We may also share certain personal information we collect about you with partners or third parties who perform services for us or with whom we contract for the purposes described in this Privacy Notice. For example, we may use third parties to host our website or mobile apps and operate certain of their features, send e-mails, print or send mailings, run our sweepstakes, contests or other promotions, conduct customer research, authorize and process your payments, manage and analyze data and our advertising effectiveness, and fulfill orders. Such third-party service providers are given the information that they need to perform their designated functions and we do not authorize them to use or disclose your personal information for their own or any others' marketing purposes.

We may also disclose information about you as is required by law or legal process such as subpoenas or court or agency orders, or as we may reasonably determine to be necessary or appropriate to protect our rights or the rights of others, to avert loss or harm to persons or property, to enforce our Terms of Use or this Privacy Notice, or in connection with an investigation of suspected or actual fraudulent or illegal activity.

Links

Our website and mobile apps may provide links to other websites for your convenience and information. These linked websites operate independently from VAMA Holding GmbH and may have their own privacy notices or policies. Other linked websites may be owned or controlled by VAMA Holding GmbH but have privacy policies that differ from this one. To the extent any linked websites you visit are not owned or controlled by VAMA Holding GmbH, we are not responsible for the websites' content, any use of the websites, or the privacy practices of the websites. We suggest you review the privacy policies of any linked websites you visit.

How We Protect Your Information

We maintain administrative, technical and physical safeguards designed to protect against loss, misuse or unauthorized access, disclosure, alteration or destruction of your personal information. However, we cannot guaranty the effectiveness of these safeguards, and nothing in this notice shall be construed as an express or implied warranty against loss, misuse or unauthorized access, disclosure, alteration or destruction.

Your Options

To update your preferences, ask us to remove your information from our mailing lists or submit a request, you may contact us as described in the Contact Information section. You also may use the following options:

Opt-Out From E-mail and/or Postal Mail

You can opt-out of receiving promotional e-mail and/or postal mail from us by doing the following:

- If you originally signed up for RINGELs e-mail, you can opt-out from that e-mail by clicking here, and clicking on the "unsubscribe" link.
- If you have received an e-mail from RINGELs, you can opt-out from receiving further e-mails by following the opt-out or "unsubscribe" instructions provided in the e-mail you received.

Changes to Our Notice

This Privacy Notice may be updated periodically and without prior notice to you to reflect changes in our information practices. We will post a prominent notice on the site to notify you of any significant changes to our Privacy Notice and indicate when it was most recently updated.